

~ S O C I A L B O T ~

Version 3.0

[Café Frappe](#) | [Enigma](#) | [Niche Mania](#) | [Incansoft](#)





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ADDITIONAL DISCLAIMER REGARDING SOCIAL BOOK MARKING SERVICES

At Incansoft, we have no control over whether or not a given service will change its book marking process or even go out of business, taking the site offline. At the time of this writing, SocialBot was able to process and submit to 120 plus Social Bookmarking services.

In earlier versions of this program, we have found that over time, some services will stop working for whatever reason. Because of this, we cannot make any guarantees that any or all of the services will continue to operate into the future.

Additionally, by using SocialBot, you agree to indemnify and hold harmless Incansoft and Incansoft SAC from any problems resulting from your use of it.



OUR COMMENTS ON SPAM, AUTOMATION AND LONG-TERM RESULTS

We assume, based on our experience with creating automation tools for marketers, that some users may well be inclined to utilize SocialBot as a tool to spam the hell out of Social Bookmarking sites. It is certainly tempting, even for those who normally would not otherwise use spam or other Black Hat techniques. Simply put, if you want to use SocialBot effectively then...

DON'T SPAM!

There is a clear difference between using a tool to automate or minimize redundant tasks as opposed to using that same tool for spam. If you, the user, spend time spidering all of your sites and then spam the Social Bookmarking services out there, you may see some short-term benefit. Nevertheless, your accounts will end up being deleted and you will find yourself repeating that process over and over, wasting far more time than if you did this manually!

For the absolute best, long-term results, slow and steady wins the race. In a nutshell, submit your links in small quantities over a number of days/weeks. Doing so will ensure that you do not alert the services to suspicious book marking behavior and result in preserving your accounts.



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SOCIALBOT INSTALLATION

Please refer to the SocialBot Installation Guide that was included in the zip file you downloaded.

REGISTERING SOCIALBOT

After you have installed SocialBot, you are going to double-click the program icon on your desktop to launch it (shown below):



During your first use of SocialBot, you will be prompted to enter your Registration Key (shown in the screen shot below). This is the Registration Key issued to you after making your purchase.

A screenshot of the Social Bot! Registration dialog box. The title bar says 'SOCIAL BOT! START SPREADING THE WORD! Copyright 2006 - Niche Mania'. The dialog has a 'Registration' section with two radio buttons: 'By Internet' (selected) and 'By Serial Number'. Below this is a 'Serial Number' field containing '78241A5F' and a 'Registration Key' field which is empty. At the bottom are 'Cancel' and 'Activate' buttons.

Registration

Registration Type: ☒ By Internet ☐ By Serial Number

Serial Number: 78241A5F

Registration Key:

Cancel Activate



Once you have entered your Registration Key, click the Activate button. SocialBot will communicate with the Incansoft Registration Server to validate your license. A copy of this information is stored in the Windows Registry for use by the program.

If you receive an error message, please check the Registration Key you entered to ensure there are no extra characters or spaces before or after the key. If you are still encountering difficulties registering the program, please [contact support](#) for assistance.

Assuming of course that everything registered properly, SocialBot will now launch for you to begin working with it.

NOTE: During each subsequent launch of the program, it will automatically revalidate your license and check for updates. If an update is available, you will see a splash screen similar to this one:



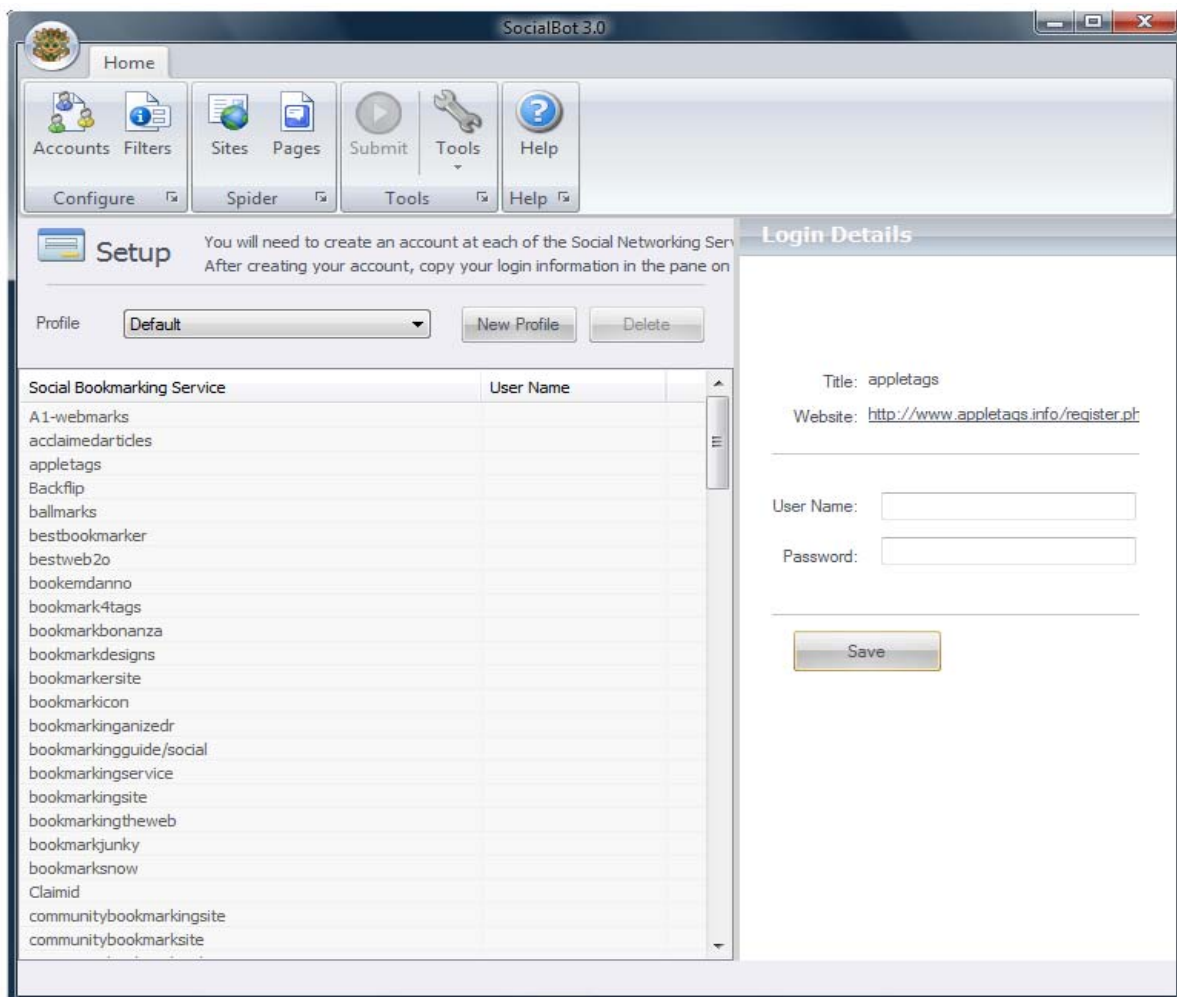
If an update becomes available, you may download it from here:

<http://www.incansoft.com/Updates.php>



WORKING WITH THE GUI

The GUI or Graphical User Interface is designed to intuitively guide you through using the program. All of the controls and dialogs follow standard Windows programming conventions to minimize your learning curve and increase your productivity!

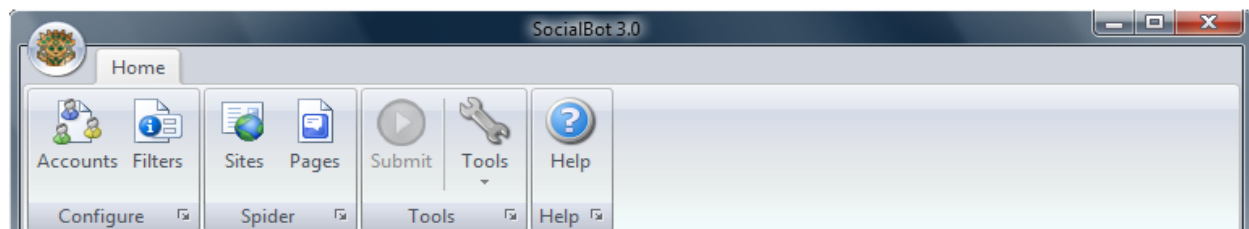


We will explore each section of the GUI and its controls on the following pages...



EXPLORING THE TOOLBAR RIBBON

As shown below, SocialBot uses an Office 2007 style Toolbar Ribbon to house the various controls you might need to use when working with it.



The Toolbar Ribbon is segregated into four main sections, most of which are self-explanatory while these merit discussion:

- **Configure** - This section allows you to create Profiles, add your Social Bookmarking login credentials and create Global Filters to exclude folders and files when spidering your web sites.
- **Spider** - These two tools allow you to configure and spider each of your web sites to create lists of URL's to all of the pages you want to submit.
- **Tools** - This section includes the tool to actually submit your pages automatically and an Export Tool to backup a copy of your database.

Depending on what you are specifically doing, one or more of the Toolbar Ribbon controls may appear disabled (light gray). This simply means that the control cannot be used, because there is nothing for it to act upon if it were clicked.



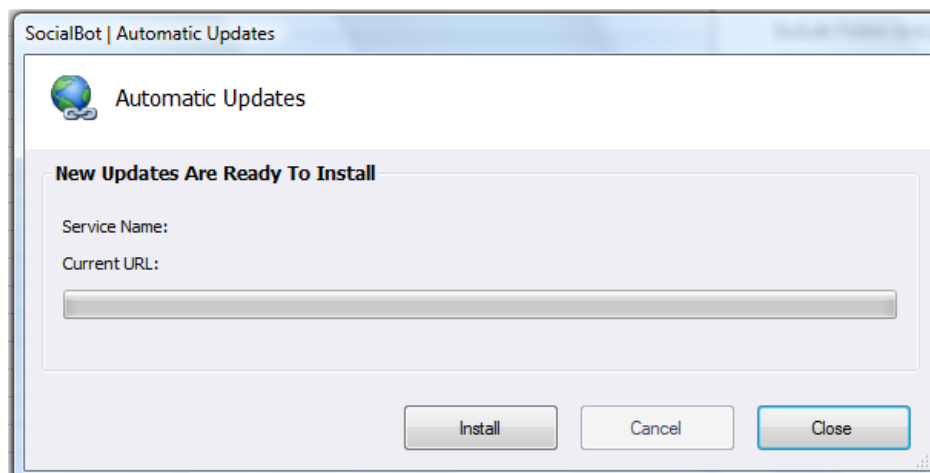
USING SOCIALBOT FOR THE FIRST TIME

As with any program, you are going to need to setup or configure certain elements of it before you can actually put it to work. In SocialBot, this consists of two parts:

1. Adding your login credentials for each of the Social Bookmarking sites you wish to post to along with creating Profiles for any pen names you may be using under different accounts.
2. Adding one or more web sites and spidering them to create a list of URL's to post to the Social Bookmarking sites you selected.

AUTOMATIC SERVICE UPDATES

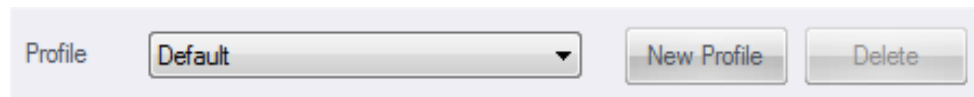
As new Social Bookmarking services are added to SocialBot, you will be prompted to install them each time the program starts. Clicking the Install button will update your database to the most recent version. Note that if a given service is no longer available it will be removed automatically as part of this process.



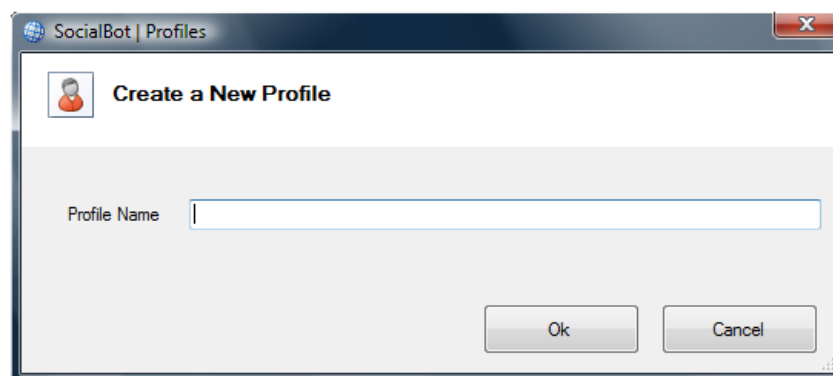


CREATING PROFILES

When you click the Accounts button on the Toolbar Ribbon, you will be shown a page with a list of the Social Bookmarking services SocialBot currently supports. Just above that list are several controls to manage Profiles as shown below:



When you first install the program, a Default Profile is created and populated with all of the supported services. If you publish under a variety of Pen Names, you are now able to create a separate Profile for each one by clicking the New Profile button.



When the Create a New Profile dialog window opens, you need only to enter a distinct name that you will recognize as being different from any other Profile. Clicking OK saves the new Profile and returns you to the Setup page.



You can create as many Profiles as you would like, either now or at a later time. One note - SocialBot assumes of course, that for Each Profile you create, you have a separate account at one or more of the supported Social Bookmarking services.

ADDING LOGIN CREDENTIALS

The Login Credentials for each of the Social Bookmarking sites is associated with the selected Profile, if any. This means that you should carefully select a Profile from the drop-down list, before entering your User Name and Password for any of these services.

Title: appletags
Website: <http://www.appletags.info/register.php>

User Name:

Password:

When you select one of the services, the right-hand pane changes to allow you to enter your User Name and Password for that account.

If you do not yet have an account with that particular service, you can click the hyperlink above the Login Details form to navigate directly to it in your default web browser.

You do not need to use all of the services SocialBot supports - you can pick and choose which ones you'd like to use now as well as configure more at a later date. If you have not created any Profiles, all of the Login information is stored with the Default Profile.



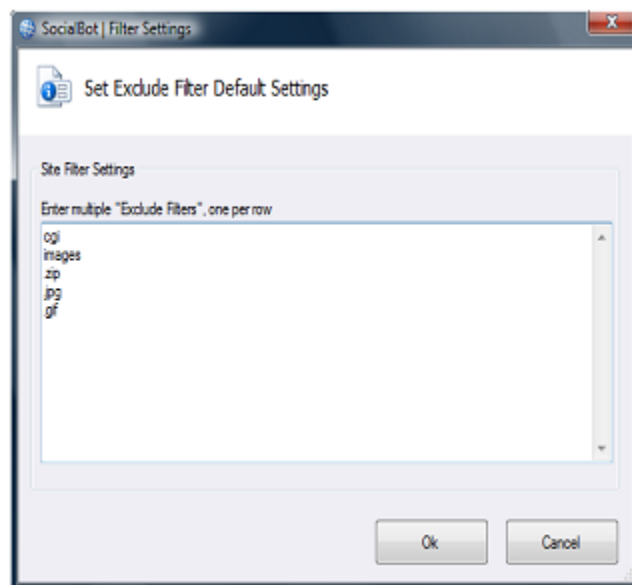
CREATING EXCLUDE FILTERS

On most web sites, there are any of a number of folders and/or file types you may want to exclude from the spidering process. SocialBot provides two methods of doing so:

1. Global Exclude Filters
2. Site Specific Exclude Filters

For example, for all of your web sites, you probably do not want to spider your images folder, zip files and so forth.

So when you click the Filters button on the Toolbar Ribbon, the Set Exclude Filters Default Settings dialog window is displayed.



This dialog window is used to create the Global Exclude Filters that are automatically applied to every web site you choose to spider. You will enter the name of a folder or the file extension to exclude (one per line) in this format (this is case-insensitive):

- Images - Exclude any file or folder containing the string images
- cgi - Exclude any file or folder containing the string cgi
- .jpg - Exclude any file or folder containing the string .jpg



- .pdf - Exclude any file or folder containing the string .pdf
- .zip - Exclude any file or folder containing the string .zip

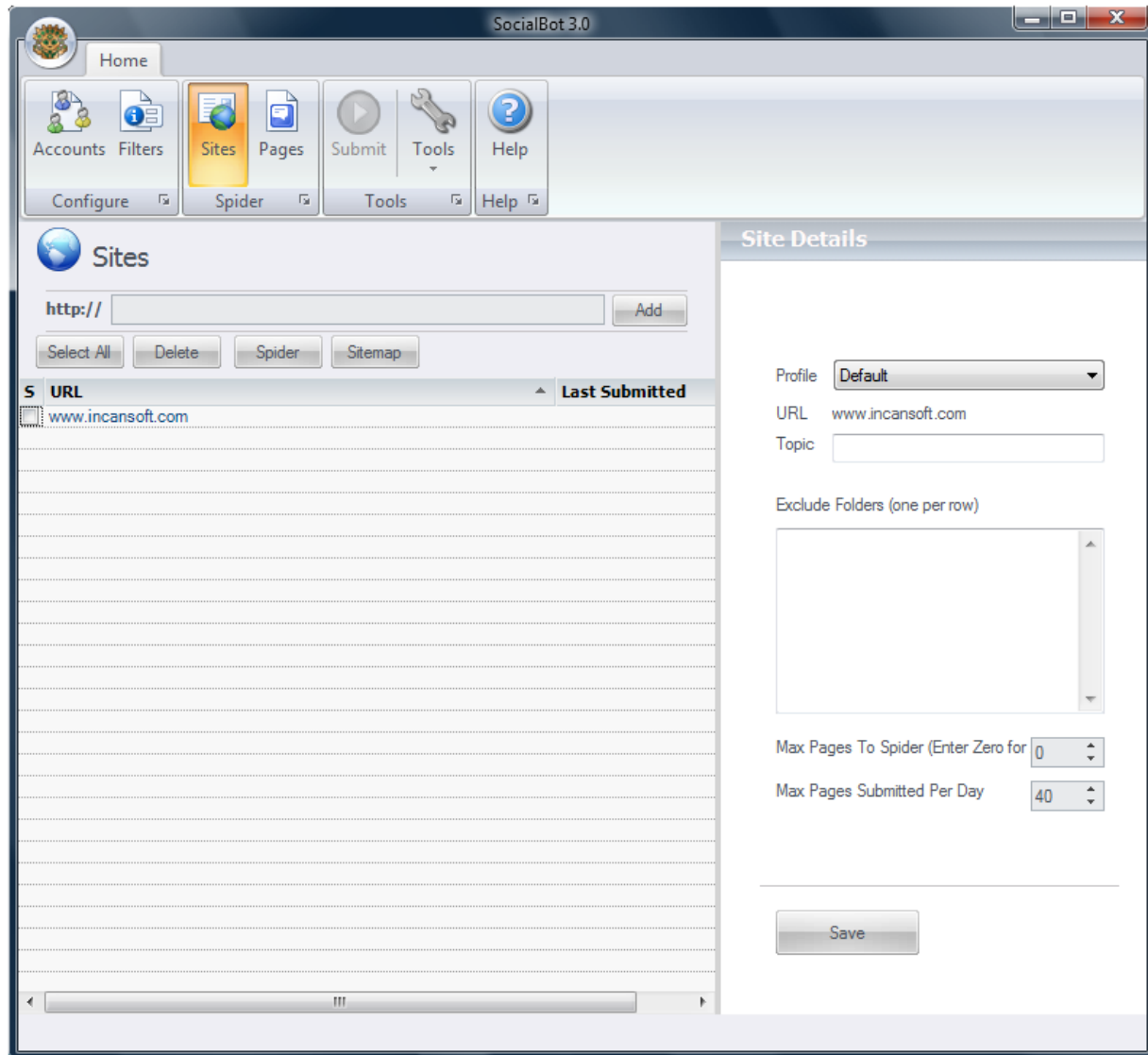
Before clicking OK to save your list of Exclude Filters, review it carefully. For example, if you inadvertently entered "html", it would not spider any pages with an html extension.

Also note that in the Pages section of SocialBot, you do have the capability of adding and/or deleting specific pages that you need.

CONFIGURING SITES TO SPIDER

Rather than manually add a bunch of URL's to SocialBot's Site and Page sections, it makes more sense to spider them in much the same way the search engines do. To do this, you are going to click the Sites icon on the Toolbar Ribbon, which will display the form shown on the next page.

The first step is to add your domain to textbox at the top of the form. You can enter it with or without the WWW sub-domain, depending on how you prefer to submit your sites. Be aware though if your web pages internally link to other pages in the site with WWW (or conversely without it), you may end up with some duplicate pages spidered (these can be manually deleted).



Once you've entered the domain and clicked the Add button, the site will appear in the list below. Click it once to highlight it, which allows you to enter the Site Details in the pane on the right-hand side.



You can, if desired, associate this site with a specific Profile, by selecting one from the drop-down list. You will also have the option of changing this when you actually begin the submission process.

In the Topic field, you are going to enter an appropriate keyword phrase that best describes the site overall. For those Social Bookmarking services that support it, your site will be tagged with that phrase.

If you recall the section on Global Exclude Filters, we have also provided a method here for you to create site specific Filters that would only be applied to this site. Use the same format for this as you did with the Global Exclude Filters.

Depending upon the actual number of web pages you have on a given site, we've included a mechanism for you to spider it over time rather than all at once if it's really large (more than 250 pages). Just set the Max Number of Pages to Spider to an appropriate number or leave it at zero to spider all of the pages.

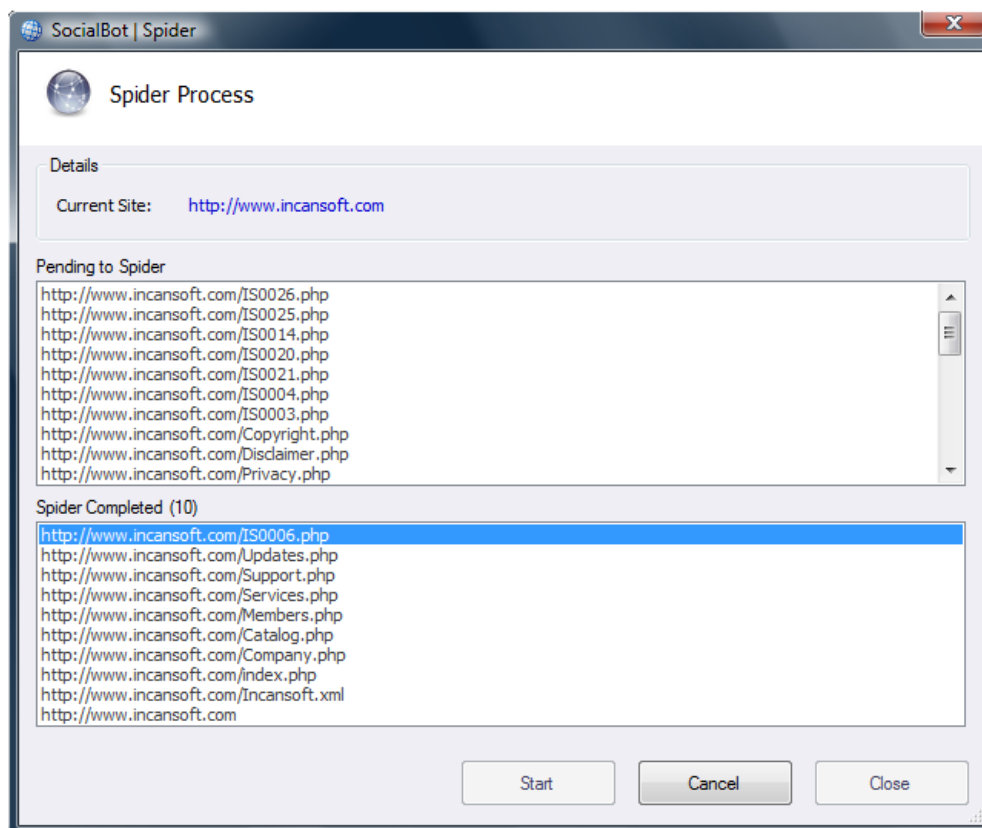
The most important detail to be concerned with is the Max Pages Submitted per day. Going back to my comments about not spamming, if you attempt to submit too many pages at once, some Social Bookmarking services may block your IP temporarily or may ban you and terminate the account.

Given that every service is a little different, we're unable to recommend a global number that's "Safe". Start small - say 10 pages at a time and work up from there. You may even want to create a few "Throwaway" accounts for your own testing.



SPIDERING YOUR SITES

Now that you've got a few sites entered, you're ready to spider them. Tick one or more of the sites (checkbox on the left-hand column) and click the Spider button. This will load the window shown below:



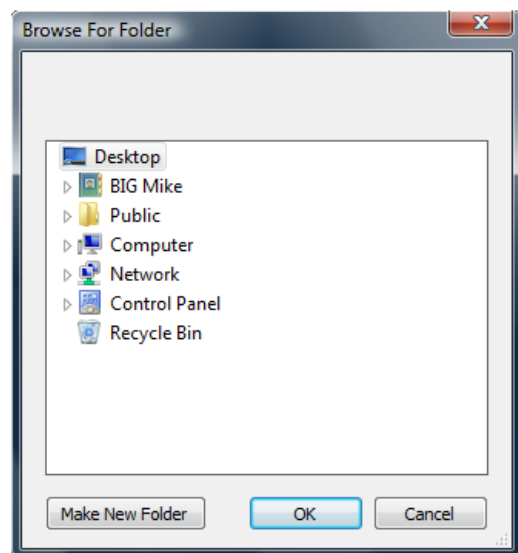
Click Start to begin the Spidering Process – SocialBot will follow every internal link on every page (less those you created Exclude Filters for) and display a Pending List in the upper pane. The lower pane contains those pages that have been added to the site within SocialBot.



When the Spidering Process is complete, the window will close automatically.

Incidentally, whenever you re-spider a site, it is only going to update the list with any new pages you may have added.

With one or more sites spidered, there is one other convenience feature in this section you may find useful. Tick one of your site's checkboxes and then click the Sitemap button. This will open a Browse To Folder dialog that allows you to indicate where to save the Sitemap.



After selecting the location, click OK and the Sitemap is automatically created and ready for uploading. The Sitemap is in the old style link list format, which can be used by all search engines and directories.

In our experience, this is still the most effective type of Sitemap to use - even Google seems to play nice with it.

CONFIGURING PAGES TO SUBMIT

The last thing to take care of before actually submitting any pages is to review them by click the Pages icon on the Toolbar Ribbon. This will load the form shown on the next page:



If you have entered and spidered more than one site, select one of them from the drop-down list. This will populate the table with all of the pages that were spidered.

First, scan the list to see if any pages are obviously missing (and check your Exclude Filters). Then look for any pages you may not want to submit, and tick the checkbox on the left-hand side. When finished, click the Delete button to remove them. By the way, you can click the column headers to sort the list differently.

The screenshot shows the SocialBot 3.0 application window. The main interface includes a top menu bar with 'Home', 'Accounts', 'Filters', 'Sites', 'Pages', 'Submit', 'Tools', and 'Help'. Below this is a toolbar with icons for 'Configure', 'Spider', 'Tools', and 'Help'. The 'Pages' section is active, displaying a table of spidered pages from the site 'www.incansoft.com'. The table has columns for 'Title', 'URL', and 'Status'. The 'Status' column shows 'Not Processed' for all entries. The 'Page Details' panel on the right shows information for the selected page: 'http://www.incansoft.com/IS0004.php', titled 'GFX Writer V2.0 Header Creator | Create headers...', with a topic of 'Scripts and Software' and a status of 'Not Processed'. The 'Keywords' field contains a list of terms related to the software, and the 'Description' field contains a brief overview of the software's capabilities. The 'Submitted Profiles' section at the bottom right shows a table with 'Profile' and 'Date' columns, and a 'Save' button is located below it.

S	Title	URL	Status
<input type="checkbox"/>	Content Mania Write or re-wr...	http://www.incansoft.com/IS0006.php	Not Processed
<input type="checkbox"/>	Desktop Acquisition Manager...	http://www.incansoft.com/IS0016.php	Not Processed
<input type="checkbox"/>	Domain Acquisition Manager I...	http://www.incansoft.com/IS0021.php	Not Processed
<input type="checkbox"/>	EZ Backup Manager Schedul...	http://www.incansoft.com/IS0025.php	Not Processed
<input type="checkbox"/>	EZ Comment Manager Centr...	http://www.incansoft.com/IS0020.php	Not Processed
<input type="checkbox"/>	EZ Coupon Manager Central...	http://www.incansoft.com/IS0023.php	Not Processed
<input type="checkbox"/>	EZ Lesson Manager Online...	http://www.incansoft.com/IS0008.php	Not Processed
<input type="checkbox"/>	EZ Niche Builder Simplify an...	http://www.incansoft.com/IS0026.php	Not Processed
<input type="checkbox"/>	EZ OTO Manager Centralize...	http://www.incansoft.com/IS0024.php	Not Processed
<input type="checkbox"/>	EZ Project Manager Easily M...	http://www.incansoft.com/IS0015.php	Not Processed
<input type="checkbox"/>	EZ Testimonial Manager Lite I...	http://www.incansoft.com/IS0007.php	Not Processed
<input type="checkbox"/>	EZ Testimonial Manager Pro I...	http://www.incansoft.com/IS0014.php	Not Processed
<input type="checkbox"/>	GFX Writer V2.0 Header Crea...	http://www.incansoft.com/IS0004.php	Not Processed
<input type="checkbox"/>	Image Guard Protect your im...	http://www.incansoft.com/IS0001.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Incansoft.xml	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/index.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Company.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Catalog.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Members.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Services.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Support.php	Not Processed
<input type="checkbox"/>	Incansoft Experience The Dif...	http://www.incansoft.com/Updates.php	Not Processed



When you select and highlight any page in the list, all of the associated data for the page is shown in the Page Details section on the right-hand side.

If, during spidering, meta tags were found with Keyword and/or Description information, it was extracted and stored in the database for you. Again, for those Social Bookmarking services that support it, this information is passed along at the time of submission.

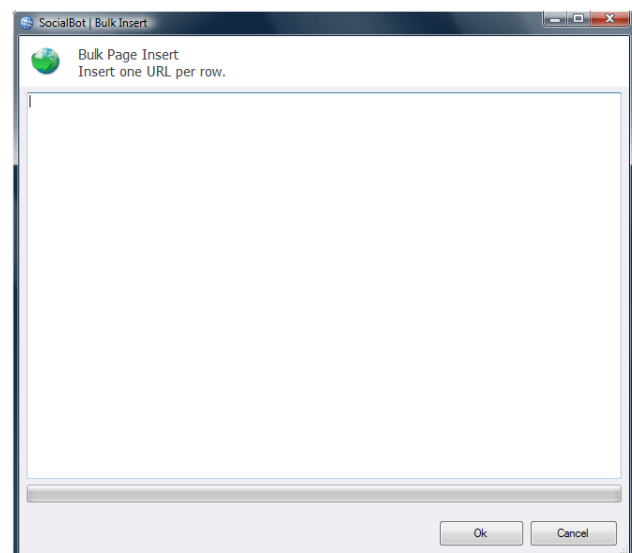
The Comments field is for your personal use to add notes to yourself as needed. Comments are not submitted - they are only stored in the database.

After you submit a page, the Submitted Profiles table will list the Profiles and the date that page was submitted for, so that you do not lose track. Once a page has been submitted to a given service, it will not be resubmitted unless you have used the drop-down Status list to change the Stated from submitted to Not Processed.

If for some reason SocialBot has any difficulty in full spidering your site, you can use the Bulk Insert tool in this section to add missing URL's.

Similar to Windows Notepad, you simply enter one URL per line (or copy and paste a bunch of them) and then click OK.

They will be added to the list for submission at this point.





If you want to add a new page to the list (or a missing one), but don't want to re-spider your site (especially large sites), use the Add New tool in this section instead.

To use the tool, enter the URL and then click the Get META Tags button. This will cause SocialBot to go online and retrieve that info for you.

You may also manually enter the information if desired. When finished, click the OK button to add the page to your list.

Repeat the process as needed for each new page added to the site.

A screenshot of a software window titled 'SocialBot | Adding a New Page'. Inside, there's a sub-header 'Add a New Page' with a small icon. Below is a 'Page Details' section with four input fields: 'URL', 'Title', 'Keywords', and 'Description'. To the right of the 'URL' field is a 'Get META Tags' button. Below 'Description' is a 'Comments' field. At the bottom right are 'OK' and 'Cancel' buttons.

SUBMITTING YOUR PAGES

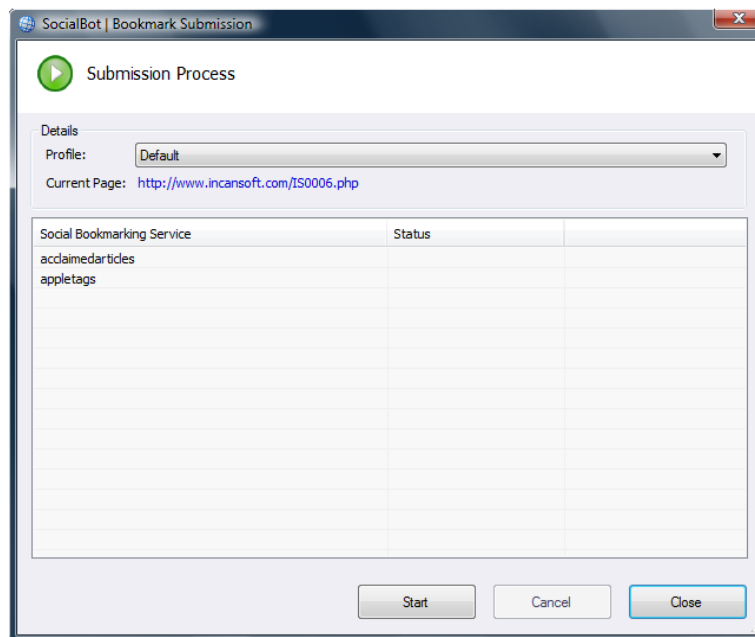
Assuming that you've completed all of the setup and spidered your sites, you're ready to begin the submission process. To do so, click the Pages icon on the Toolbar Ribbon and tick the checkbox next to each page you want to submit and then click the Submit icon on the Toolbar Ribbon. This will load the Submission Process dialog window shown on the next page.

If you have assigned the site you're submitting to a Profile, it will appear at the top of the drop-down Profiles list. You can change this to a different Profile by clicking the list and selecting a different one.

However many of the Social Bookmarking services you've assigned to the selected Profile will appear in the table below the Details section.



Now you only need click the Start button to begin. SocialBot will work it's way through submitting the pages you selected (up to the daily limit, if any, you set) and the Submission Process dialog window will close automatically when finished.



EXPORT DATABASE

As a precaution against data loss, we've added a simple tool to make a copy of your database and store it elsewhere on your computer, memory stick or CD/DVD. To do this, click Tools and then Export Database.

This will open the Browse for Folder dialog for you to navigate to the right location to save it. We recommend you do this after each sustained use of SocialBot!



OBTAINING TECHNICAL SUPPORT

Before contacting Incansoft Technical Support, please ensure that your Windows Operating system is completely up-to-date by visiting this URL:

<http://windowsupdate.microsoft.com/>

You may need to install or update your version of Microsoft's .NET Framework to V3.5, which you may download free here:

[Microsoft .NET Framework 3.5](#)

Please visit the Support page at Incansoft for information on how to obtain support for SocialBot (<http://www.incansoft.com/Support.php>).

